

## Invitation to the media

Berne, August 12, 2008

### Invitation to the media conference on 15 August 2008 7th General assembly of the World Blind Union – 4th Women's Forum

Dear Sir/Madam,

From 15 to 23 August 2008, the World Blind Union (WBU) has been invited by the Swiss organisations representing blind and visually impaired people to hold their 7<sup>th</sup> General Assembly at the ICCG in Geneva. There will be three parts to the event: the Women's Forum, the WBU General Assembly with over 500 delegates from various countries and the exhibition of assistive technology «Info Vision».

Worldwide over 161 million people are affected by blindness or severe vision impairment. In many parts of the world, blind and partially sighted people are often very poor, as they have very limited access to training, education, health care and the labour market and are often excluded from participating fully in social and cultural life. The objectives of the World Blind Union and its member organisations are to represent the interests of blind and partially sighted people, to improve the awareness of issues concerning blind and partially sighted people and to develop strategies to solve the problems on a social as well as on political level.

We would like to invite you to a media conference that will be held as part of this major event.

#### **Friday, 15<sup>th</sup> August 2008, 11:00 AM at the**

International Conference Centre Geneva (ICCG), 17, rue de Varembe, 1202 Geneva, Room 18

#### **Opening of the WBU general meeting – 4<sup>th</sup> Women's forum**

- Welcome and introduction – **Maryanne Diamond**, First Vice President World Blind Union
- Blind and partially-sighted people in Switzerland - **Christian Hugentobler**, President of the Swiss Association for the Blind
- Topics of the 4<sup>th</sup> women's forum - **Kicki Nordström**, organiser of the Women's Forum

During an aperitif after the media conference, you will have the opportunity to talk to the speakers and other representatives of the Swiss organisations.

Please do not hesitate to contact us should you require more information. You can also go to [www.wbu2008.ch](http://www.wbu2008.ch) for more details.

We would be grateful if you could register by 14 August 2008.

Yours sincerely

Zur Anzeige wird der QuickTime™  
Datenkompressor 4.0 (© Apple Computer, Inc.)  
benötigt.

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## Reply fax:

Registration for the

### **Media conference at the Opening of the 7<sup>th</sup> General Assembly of the World Blind Union and the Women's Forum**

**Friday, 15 August 2008 at 11:00 AM at the CICG in Geneva**

Venue: Centre International de Conférences Genève (CICG)  
17, rue de Varembé, 1202 Geneva  
Room 18, level - 1

- Yes, I will be taking part in the media conference at the opening of the 7<sup>th</sup> WBU General Assembly on 15 August 2008
- No, unfortunately I cannot come.
- Please send me your press pack by mail.

Surname \_\_\_\_\_

First name \_\_\_\_\_

Medium/publishers \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

**We would be grateful for feedback by 14 August 2008 to:  
Fax: 031 313 33 22 or by e-mail: [info@lscom.ch](mailto:info@lscom.ch)**