



106, route de Ferney
1202 Genève
Tél: 022.546.14.44
Fax: 022.546.14.45
E-mail : Secretariat@csp.ge.ch
Site Web : www.pressclub.ch

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et principaux partenaires

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Aéroport International de Genève, Air France & KLM, Banque Piquet, Banque cantonale de Genève, BIT, British American Tobacco, CAGI, Capital at Work, Caux – Initiatives for Change, CCIG, CDE, CICAD, CICR, CIO, Comm'L, Course de l'Escalade, Devillard, economiesuisse, EMA, Fédération des entreprises romandes, Finartis, First Tuesday, Fondation pour Genève, Fondation UNDL, François-Xavier Bagnoud Int., Garant, GenaVensiS, GCSP, Geneva Palexpo, Groupement des Banquiers privés genevois, Hôtel Intercontinental, Ibéria, Imaginaid Galerie, Internet Society Geneva, J.T.International, Jelmoli, Journal Le Cafetier, LODH, Loterie romande, LucisTrust, MSF - Suisse, Mission d'Angola, Noé21, Office Espagnol du tourisme, OIF, OMPI, OMS, Orbital, Philip Morris, RUIG, Merck Serono, Mission de Russie, MSF - Suisse, SIG, SRRP, Swiss, Swisscom, Swiss Futures and Options Association Swisslife, TCS, TPG, UEFA, UIPF, Union Bancaire Privée, Victorinox, Webster University, Wisekey, World Economic Forum

Invitation to the Press
and to all the members and partners of the Club

The Geneva Press Club - Club suisse de la Presse,
has the pleasure of inviting the international, the Swiss press and its members
for an embargoed sneak preview of the

GLOBAL ENABLING TRADE REPORT

with

Robert Lawrence

*Albert Williams Professor of Trade and Investment,
John F. Kennedy School of Government, Harvard University*

Jennifer Blanke

Senior Economist and Director, World Economic Forum

Tuesday 17 June 2008 at 3 p.m.

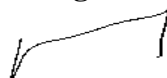
« La Pastorale » Route de Ferney 106, Genève

The Global Enabling Trade Report is dedicated to measuring and analysing the factors enabling trade in national economies around the world. The report includes the most updated and recent data, rankings and analysis of the factors enabling trade in 118 industrialized and emerging economies, as well as the latest thinking and research from international trade experts and industry practitioners.

(For a presentation of the new report click on
<http://www.youtube.com/watch?v=vM5gYIaaZv8>)

During the press conference, the speakers, co-editors of the report, will present some of the key findings followed by a question and answer session.

I look forward to seeing you at this press meeting.


Guy Mettan, Director Executive

Please complete the reply section below and return it to
Matthias Lüfken by e-mail at : matthias.luefkens@weforum.org
RSVP

- I would like to attend the press conference on Tuesday 17 June
- Unfortunately, I am unable to attend the press conference, but please extend the invitation to my colleague :